MedApp

EMPOWER PEOPLE FOR BETTER HEALTH

Press Release

Kraków, October 05, 2021.

Google selects MedApp S.A. as one of the fifteen best medtech startups in Europe

Google Accelerator is an initiative of the US giant to support the most promising technology projects. In the current edition, the Google Accelerator has focused on technologies that solve problems in modern medicine, healthcare and improving patient well-being.

As part of the program, Google provides executive training to help startups grow their business. The training includes theoretical part and workshops. Other important advantages are mentorship from Google engineers and outside experts as well as the opportunity to use Google's technology facilities.

Among the fifteen companies from across Europe and Israel, it was MedApp that caught Google's attention in the field of technology supporting diagnostic imaging and digital medicine of the future. The use of mixed reality, the creation of fully interactive 3D models from diagnostic imaging data, and the use of artificial intelligence as a tool to support patient diagnosis have given us the opportunity to stand out among other technology companies.

- *"I hope the Accelerator's mentorship will help scale our business to other countries and optimize the growth process, including entering new markets, conducting marketing or communicating with partners, investors and opinion leaders. The cooperation with Google for Startups Accelerator will clearly contribute to the improvement of MedApp's competitiveness on the global market of innovative medical technology solutions,"* says Krzysztof Mędrala, CEO of MedApp.

The Accelerator program will last until the end of the year and will be run by a team of experts from the Warsaw Google for Startups Campus. The 27 companies that have completed the course so far boast an average revenue growth of 74% year-on-year.

Contact for media

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MedApp is a NewConnect-listed technology company whose innovations are revolutionizing the way Patients are diagnosed and treated both in Poland and in foreign markets. The company offers unique software solutions to support diagnostic imaging and next-generation digital medicine services. The key products offered by our company are: CarnaLife Holo, HoloComm, CarnaLife System and Digital Clinic. MedApp has partnered with international technology and medical leaders such as Microsoft, GE Healthcare and Johnson & Johnson to provide our clients with secure Big Data collection, analysis and visualization. More information about the company and the innovations we are developing is available at: www.medapp.pl and our LinkedIn.

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